SHIELD OF CHANCE



Morgan Lawson



AGENDA

Location of Org

Issue/Mission

Data

Board

Existing Orgs

Introduction

I would like to change the perspective of homelessness. I believe that no one deserves to be homeless regardless of mistakes that they have made. I would love for my organization to start in Chicago but eventually spread across the US.



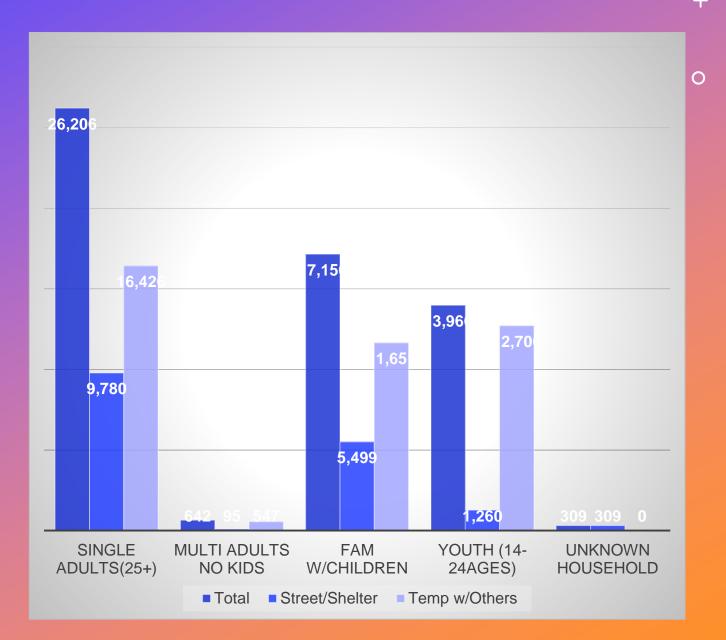
06/04/2022



STATISTICS



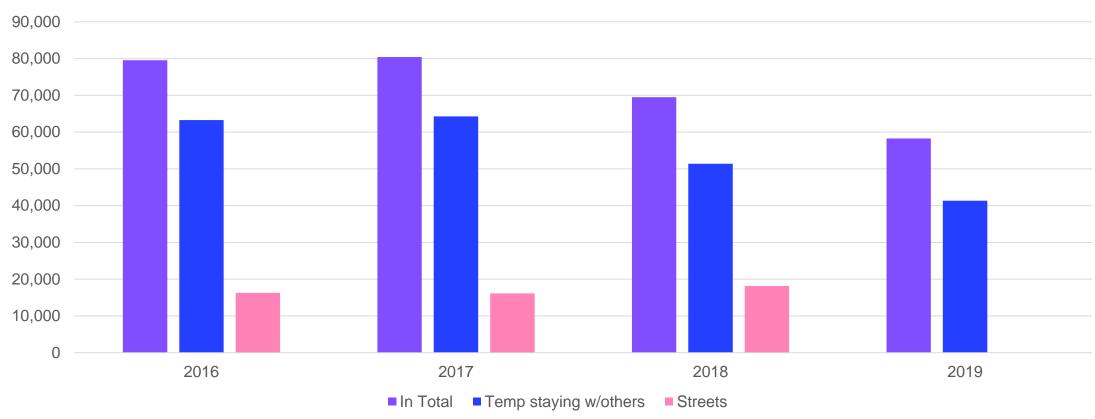
Chart





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Homelessness before COVID



OUR MISSION IS TO TERMINATE HOMELESSNESS, BECAUSE WE BELIEVE HOUSING IS A HUMAN RIGHT.

Morgan Lawson



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BOARD OF DIRECTORS

SHIELD OF CHANCE



Morgan Lawson CEO



Aleta Clark Chairwoman



Felicia Jackson



Karla Rowe

06/04/2022

Timeline

Opening the organization and bringing it to life. The building, the work, volunteers, & making sure we reach as many people as possible.

Start to add licensed therapists for everyone so that they can leave the program. The goal is to get everyone on their feet to live a decent life.

Fix mistakes made in the starting years and start to include programs from other non-profits. Make long lasting relationships. Continue to grow the reputation of the Org, so that everyone could receive the benefits of life. Such as, helping fight addictions, DV, & how to navigate through life.

In the previous year we plan on expanding across the states. During this time that will still be in affect as well as building good relationships with everyone.

Grand Opening

1-5 years

5-10 years

15-20 Years

25+ Years

Title

Mission

 Our mission is to terminate homelessness, because we believe housing is a human right.

Vision

- We will lead the nation into healthy, safe and livable conditions.
- Provide people with therapy, a helping hand, & drug abuse.

3 Existing Organizations

Chicago Coalition for the Homeless

 Mission: "We organize and advocate to prevent and end homelessness, because we believe housing is a human right in a just society."

Mercy Housing

 Core Values: "Our Core Values of respect, justice, and mercy are the foundation of our work. They are more than words on a poster or a website. What these values mean is that we take concrete and deliberate action to listen and act in ways that will foster respect, justice, and mercy for all of us."

The Salvation Army

 Motivation: "At its heart, The Salvation Army is a church. This foundation is what motivates us to do the work that we do. We love God and serve others because of His love for all. That's where our mission comes from – to preach the gospel of Jesus Christ and to meet needs in His name without discrimination. Because, we want others to come to know God's love too. These are our marching orders."







Summary

I want everyone to live their life to the fullest and if that means giving someone a second chance at life then I will do that. I will provide housing, food, therapy, job opportunities, financial literacy and most of LOVE!

RESOURCES

- https://www.chicagohomeless.org/estimate-of-homeless-peoplein-chicago/
- https://www.chicagohomeless.org/about/
- https://www.chicago.gov/content/dam/city/depts/cdph/CDPH/Heal thy_Chicago_2025_Data-Compendium_10222019.pdf
- https://www.mercyhousing.org/
- https://centralusa.salvationarmy.org/usc/who-we-are/
- https://s6624.pcdn.co/wp-content/uploads/2021/08/Homeless-Estimate-2021_FINAL.pdf

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