



i c stars - Civics 101 - Cycle 49 - Session 2 Chat

Music: "One Man Can Change the World" by Big Sean, suggested by Marcos - <https://www.youtube.com/watch?v=GBVotNefYME>

Reasons to help? It feels good!

Elements of lobbying - for profits BIG in this! -Two pronged approach if biz funds it's own lobbying AND supports nonprofits that back its agenda(s)

Big \$ is SO powerful - "what is the point" in fighting/organizing/resisting???

Godfrey G Spencer - I'm almost done with it

Mission of I c stars?

- Help young people
- Tech training
- Offer opportunities
- For people (minorities) who have NOT been in tech/not likely TO go into tech
- "fighting poverty with knowledge"
- creating new leaders - bring change to world
- minorities to be in tech. corp leadership
- special focus on women - in the staff of i c stars AND the Cycles
- find talent, train talent and put talent to work
- From Emory Kimball (from web site: "Committed to racial equity and social justice, i.c.stars drives change with education, training and opportunity. We provide underserved young adults with technology-based workforce development, community leadership training, internships and job placement.")
- From Ian Currie (from web site): Mission statement: i.c.stars creates equitable access to opportunity through technology job training and leadership development. Our mission is to provide opportunities for inner-city young adults to harness the strength of technology for social and economic leadership.

What does the Mission Statement tell us?

- Who - is being targeted/served?
- What is being offered?
- How - via training, etc.
- Why - Underlying issue surfaced, the reason for...
- Emotion or affect? - urgent/unique?

- i c stars Mission Statement - Could be too wordy? Might need re-focusing

Who has donated?

- GoFundMe campaign for friend's medical expenses
- social justice orgs - campaigns
- donate clothes to Salvation Army
- \$ out of pocket to homeless person

Results/implications of the nonprofit revenue gap?

- Limited resources for np's to do the work/serve the people
- High touch service - can't do Amazon approach or Netflix approach to "delivering" a service like i c stars
- Scale of high touch np is limited
- Need large, central, well-funded government to deliver services at scale
- social democrat type of government? Like Norway, Denmark